

# Jason Gonzalez

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## **Mitel - User Experience Lead / July 2017 - Present**

- Lead the design experience for the company flagship products with over 2.5m monthly active users.
- Redesign and revamp cloud products growing 29% every year by moving into a design-centric development
- Communicate new ideas with all stakeholders utilizing flows, prototypes, mockups and storyboards
- Restructured the development cycle to a design-centric approach by collaborating on the business strategy.
- Validate product requirements using customer feedback, and research data to improve the experience.

## **ShoreTel - User Experience Designer / January 2015 - July 2017**

- Designed experiences for SaaS products sold worldwide in the B2B market.
- Collaborate with the UX team, PM's and engineers across the org to maintain the experience cohesively.
- Utilized Invision, sketch or XD to designed wireframes, prototypes, and tests, for mobile, desktop, and web.
- Increased communication and productivity with engineers to deliver UI assets using tools like Zeplin.
- Improved the VoIP and contact center experience by re-designing the UX on each platform and maintain the product essence.

## **mpirik - Product Designer / January 2013 - December 2014**

- Developed a systematical roadmap across all the company portfolio solutions.
- Collaborated with the CEO, PM, and engineers to communicate the ideas and UI implementation.
- Created a HIPPA compliance solution by designing a product under the law requirements.
- Wire-framed and prototyped applications for mobile, desktop, and web utilizing sketch or adobe suite.
- Worked on the marketing strategy to define the company vision and visual language of each product.

## **Senior User Experience Designer (Freelance) / January 2011 - Present**

- Work closely with clients at the organization level to design new experiences or updates.
- Develop user maps, wireframes, and prototypes to communicate ideas that address the business goal.
- Collaborate with engineers and internal teams to define interactions and design implementation.
- Support the Client marketing team with any branding requirement or collateral.
- Solving UI or UX problems on streamline products by working under the framework constraints. e.g. react, WordPress, bootstrap

## **Professional Development**

- Active contributor to sketch app resources an open platform for sharing files
- Collaborate with frog design to develop an end-to-end collaborating tool.
- Bootstrapped an early-stage startup and defined the goals and vision.

## **Education**

- Computer Science (BS) - Inter American University, Puerto Rico 2010-2013 (not completed)
- National College (ABS) - Puerto Rico, 2002 - 2004